



# Puget Sound Adjusters Association

## ***Purpose of the Association***

To promote harmony and cordial business relations among members of the Association, exchange information concerning matters of interest, discuss common problems, develop a high standard of ethics and promote the general welfare of the companies represented. To ensure, through the cooperation of its members, such administration of Claims as will result in prompt and just settlement. To promote professional competence through continuing educational meetings and sponsorship of educational forums.

## **About Our Membership**

Our membership consists of over 200 individuals in the active employment of investigating, analyzing and resolving property and casualty claims. While the majority of membership is concentrated around the Puget Sound area, we have members from around the state of Washington and the Western Region.

## **Ways You, as a Vendor, Can Be Actively Involved**

Our members have displayed loyalty to our sponsoring vendors over many years.

Attend Our Monthly Meetings: We meet the third Friday of the month, September through May. (Refer to the newsletter or the website for specific time and location.)

## **JOIN PSAA BY BECOMING A VENDOR PARTNER**

Membership requires paying fees to advertise in our monthly newsletter or on our website. The newsletter is distributed by email to our membership, and is regularly used as a resource by our members and is considered a membership tool of the trade. It can be your resource for information on scheduled events hosted by the PSAA. Refer to the attached form for sizes and rates. Deadline for submitting an ad is the third Friday of every month. As an advertiser in our publication you receive a copy each month and a courtesy listing on the PSAA website at [www.pugetsoundadjusters.org/partners](http://www.pugetsoundadjusters.org/partners). If you would care to sponsor our website with a banner ad, we will link it to your website and place it on our Partners page. Articles of interest to our membership may also be submitted. Articles must be educational in nature and not sales-oriented; your company will be given proper credit.

## **As a Vendor Partner you are eligible for the following:**

- Be a Symposium Sponsor: Each year, the Association hosts an all-day symposium. There is a trade show area for vendors. There are also other opportunities for advertising through sponsorships and making a door prize donation—but you must be a Vendor Partner to participate (see above).
- Golf Tournament: Each year, the Association hosts two golf tournaments! These are all-day events with a banquet lunch or dinner. We welcome golfers, hole sponsors, door prizes, and more—but you have to be a Vendor Partner to participate.
- Bowling Tournament: In the spring and fall of each year, the Association hosts a bowling tournament in conjunction with the monthly meeting. Bowlers and door prize sponsors are welcome.
- Holiday Party: In December, we celebrate the season with a social party. Guests and door prizes are always welcome.

This is an active association with many opportunities to interact with the claims professionals in our area. We hope you will take advantage of some or all of these opportunities by partnering with the PSAA.

For further information about our Association contact any PSAA board member.



# Vendor Partner Membership Registration

For information regarding Vendor Partner "Membership" through advertising contact:  
Lizzy Adkins at [lizzy.adkins@us.crawco.com](mailto:lizzy.adkins@us.crawco.com) OR 253-376-8085

To be eligible to participate in all PSAA functions, an industry vendor can become a "member" by becoming a Vendor Partner. This is done by advertising annually in our newsletter or on our website, and those fees are considered to be your annual dues.

Please use this form when applying for ad space. Thank you in advance for yours support. Please fill out the form below and submit with payment to:

**Lizzy Adkins**  
PSAA  
2409 78th Ave W  
University Place, WA 98466  
253-376-8085  
[lizzy.adkins@us.crawco.com](mailto:lizzy.adkins@us.crawco.com)

**Make checks payable to PSAA -or- pay online on our website.**

**Deadline for all artwork is the 3rd Friday of the Month via email and only .JPEG format.**

## Registrant Contact Information:

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

E-mail: \_\_\_\_\_

Business Website Address:  
\_\_\_\_\_

**Newsletter distribution is via email: 200+ Monthly  
Regardless of when you sign up, your AD runs for 12  
months.**

**We are registering for the following (check all  
that apply):**

### New Vendor Partner Rates:

\_\_\_\_\_ Business Card = \$600 (3½"W X 2"H)

\_\_\_\_\_ Quarter Page = \$900 (3¾"W X 5"H)

\_\_\_\_\_ Half Page = \$1250 (7½"W X 5"H OR 3¾W X 10"H)

\_\_\_\_\_ Full Page = \$1400 (7½"W X 10"H)

\_\_\_\_\_ Website Banner = \$500 (SPECS: 893X174, 600DPI)

Note: A portion of this information will be used for your listing on our  
Resource List located on the Partner page of the PSAA website.

### Renewal Vendor Partner Rates (20% less than new rates):

\_\_\_\_\_ Business Card = \$480 (3½"W X 2"H)

\_\_\_\_\_ Quarter Page = \$720 (3¾"W X 5"H)

\_\_\_\_\_ Half Page = \$1000 (7½"W X 5"H OR 3¾W X 10"H)

\_\_\_\_\_ Full Page = \$1120 (7½"W X 10"H)

\_\_\_\_\_ Website = \$400 (SPECS: 893X174, 600DPI)

**Make checks payable to PSAA and mail to the  
above address OR go to  
[www.pugetsoundadjusters.org/partners](http://www.pugetsoundadjusters.org/partners)  
and pay with a credit card.**