

PSAA MONTHLY

HIGHLIGHTS

OCAA/PSAA Symposium Flyer & Sponsor Info

(starting on page 6)

Save the Dates

(page 9)

Claims Conversations

(beginning on page 11)

Golf Tournament

(page 17-18)

PSAA Member Registration Form

(page 20)

PSAA Vendor Partner Registration Form

(page 21-22)

WHAT'S HAPPENING NOW...

PSAA is joining forces with OCAA for our Spring Symposium.

April 12, 2024 @ Portland Airport Sheraton Hotel

Flyer & details are on page 6 & 7 - vendor sponsorships available! Register today!



Get to know our community more! Check out our first of many PSAA Board & Vendor Partner highlights on page 3 and 5.



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PSAA VENDOR PARTNER SPOTLIGHT



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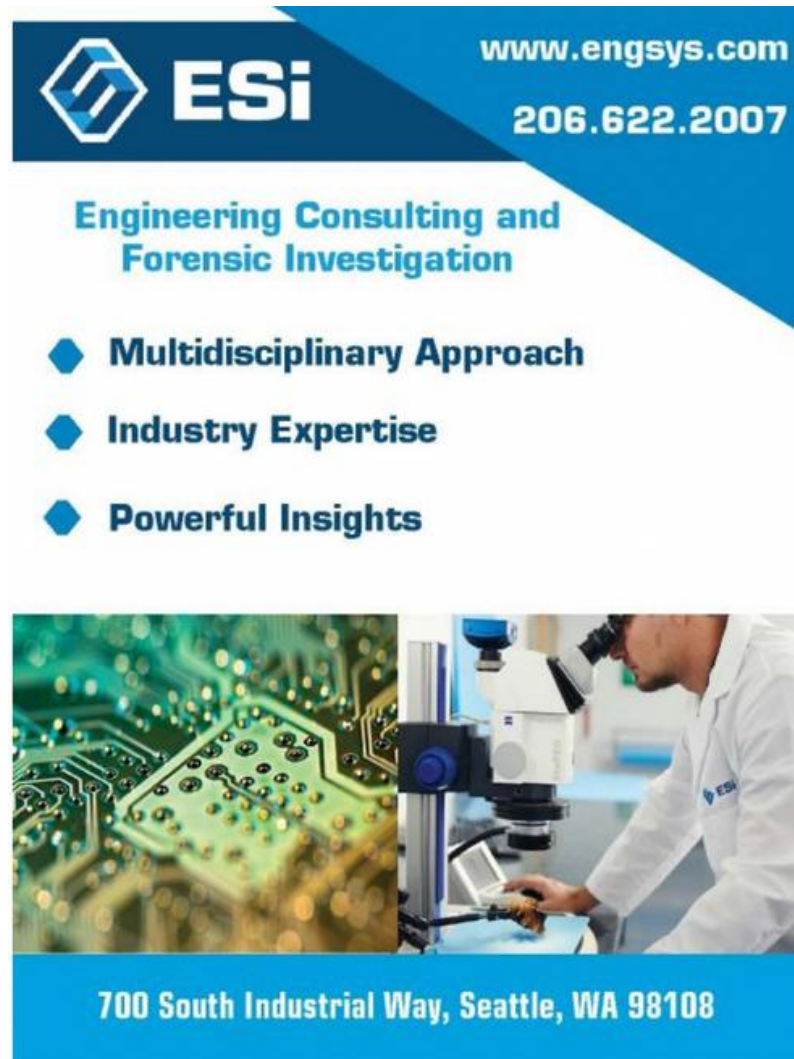
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PSAA BOARD MEMBER SPOTLIGHT



Keely Abbas

Hello PSAA! My name is Keely Abbas, Business Development Manager for Crawford & Company. I started with Crawford over 10 years ago in Montana as a multi-line adjuster and made the big move over to the PNW almost 8 years ago for this role!! I have been involved with PSAA since I moved here and have loved getting to know everyone over the years! I love spending time with my handsome nephew, family, friends, kickboxing, volleyball and traveling (especially with my good friend Lizzy). Looking forward to seeing you at our next event.



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Register now for a day filled with education, networking, prizes and fun as we dive into Claims Intelligence! Register online through the website with which association you have membership.

Contact OCAA President, Nancy Greenidge, at 503-250-4048 PSAA President, Lizzy Adkins, at 253-376-8085 for more information

Space is limited so REGISTER as an attendee or vendor sponsor TODAY!

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Vendor Sponsorship Opportunities

Platinum 10x10 Booth Sponsor (only 4 available) – \$1,200.

Sponsor can set up floor displays. Hotel will provide a table, two chairs and tablecloth. Sponsorship also includes 2 complimentary registrations and company ad/logo in program. Additional registrations are \$50 per person.

Golden 6 Foot Table Sponsor – \$750.

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Name Tag and Lanyard Sponsor – Sponsor must provide printed nametags and lanyards for attendees and sponsors. Company ad/logo will be included in program. Contact Lizzy.Adkins@us.crawco.com if interested in this sponsorship.

Symposium Bags – Sponsor must provide bags for attendees. A table will be available at registration for you to meet, greet and hand out your bags to attendees. Company ad/logo will be included in program. Contact Lizzy.Adkins@us.crawco.com if interested in this sponsorship.

Breakfast Sponsor - \$300. This is a shared sponsorship and great for out-of-town sponsors. Company ad/logo will be included in program. Interested in buying out the breakfast sponsorship? Contact Lizzy.Adkins@us.crawco.com.

Lunch Sponsor - \$500. This is a shared sponsorship and great for out-of-town sponsors. Company ad/logo will be included in program. Interested in buying out the lunch sponsorship? Contact Lizzy.Adkins@us.crawco.com.

Vendor Passport Prize Giveaway Sponsor – Sponsor must provide one prize item with minimum value of \$250 to gift to adjuster for completing and submitting their Vendor Passport Card. Company ad/logo will be included in program. Contact Lizzy.Adkins@us.crawco.com if interested in this sponsorship.

Post Symposium Happy Hour Sponsor – Looking for a great opportunity to bring everyone together post Symposium? Be our Happy Hour Symposium Sponsor! This can be a shared sponsorship OR a complete buyout for your company. Contact Lizzy.Adkins@us.crawco.com OR Nancy.Greenidge@us.crawco.com for more information.

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MARK YOUR CALENDARS!!!

- **OCAA & PSAA Symposium**
- April 12th @ Portland Sheraton Hotel
- **PSAA Golf Tournament** - June 21st @ North Shore Golf Course (Theme is "Around the World in 18 Holes")
- **Summer Break - July & August**
- **September Lunch & Learn***
- Sept 17th @ TBD
- **PSAA Annual "Sneaker Ball" Holiday Event** - Dec. 6th @ TBD

*All Lunch & Learn meetings are and will be CE accredited for WA and sometimes OR.

All above & 2025 events posted on PSAA website!

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Interested in sponsoring a meeting for PSAA, but wondering what that entails?

To become our next meeting or dessert sponsor, contact Lizzy Adkins at lizzy.adkins@us.crawco.com.

What is a MEETING SPONSOR?

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2. One complimentary registration for the meeting.
3. An opportunity to speak to the attendees about your company.
4. Pass out marketing materials or raffles for attendees or adjusters only.
5. Obtain a complete list of the attendee list to include email addresses.
6. Cost is \$500.

What is a DESSERT SPONSOR?

1. Logo featured on PSAA's website and newsletter as a meeting sponsor.
2. One complimentary registration for the meeting.
3. An opportunity to speak to attendees about your company.
4. You may either choose to bring store bought desserts OR work with the Renaissance.
5. Pass out marketing materials or raffles for attendees or adjuster only.
6. Obtain a complete list of the attendee list to include email addresses.



HELLO!
ALOHA
BONJOUR
HOLA

CLAIMS CONVERSATIONS



with Roger Howson

Claims Dispute Resolution
PSAA & OCAA Newsletter Editor
and Education Chair

A funny thing happened to me at the Office of the Insurance Commissioner... is no joke started anywhere by anyone to any audience. Except this one. We are putting together the 2024 Insurance Claims Symposium tentatively titled "Claims Intelligence- Artificial, Natural, or Otherwise" scheduled for Friday, April 12th, 2024 at the Sheraton Portland (Oregon, not Maine) Airport Hotel.

We are applying for six continuing education credit hours from both the Washington State and Oregon State Offices of the Insurance Commissioner, but we can't tell you that because those six (or less) credit hours haven't yet been approved. The rule makers at the Office of the Insurance Commissioner are very strict about NOT advertising classes, seminars, and/or continuing education events prior to their approval.

(continued on page 15)



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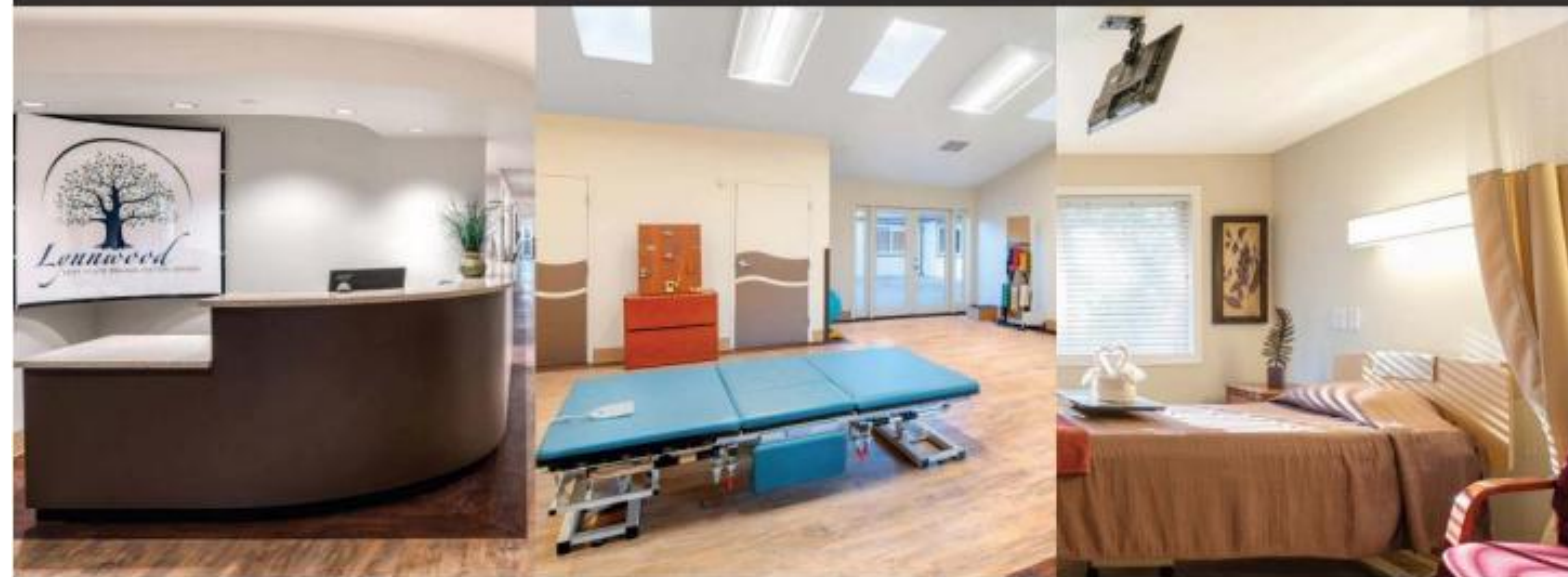
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HELLO!
ALOHA!
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HOLA!

CLAIMS CONVERSATIONS

(continued from page 11)

To ensure that PSAA and OCAA are in strict compliance with the no advertising of future (not yet approved) classes, seminars, and/or continuing education events, please disregard the previous premature mention of the outside possibility of a 2024 Insurance Claims Symposium tentatively titled “Claims Intelligence- Artificial, Natural, or Otherwise” that might or might not be scheduled for Friday, April 12 th , 2024 at the Sheraton Portland (Oregon, not Maine) Airport Hotel.

However, the PSAA/OCAA Superstars Lizzy Adkins, Nancy Greenidge, and Carol Watkins recommend that we all reserve our space as soon as possible for this (as of now, imaginary) event because seating is limited. Lizzy, Nancy, and Carol are shocked at how many PSAA and OCAA members, vendor partners, associates, and interested hangers on have already registered for a Friday, April 12 th , 2024 event that doesn’t even yet exist.

Word on the street is that Lizzy, Nancy, and Carol also negotiated a \$99 per night room rate at the Sheraton Portland (remember, that’s Oregon NOT Maine) Hotel for those Symposium attendees who plan on spending one or more nights; “negotiated” is a polite term for brutal intimidation, coercion, and/or extortion... you should see those three in action at claims settlement mediations.

(continued on next page)

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CLAIMS CONVERSATIONS

(continued from previous page)

Meanwhile, back at the funny thing that happened to me at the Office of the Insurance Commissioner, I rediscovered the joy of begging for accreditation for course topics that are of daily use in the life of a dedicated insurance claims professional. Unfortunately, classes, seminars, and/or continuing education events providing useful information, knowledge, skills, and abilities necessary for the performance of our ongoing duties as insurance claims professionals are not eligible for continuing education credits.

These claims-related information, knowledge, skills, and abilities are not sufficient for accreditation without a direct, specific, and insanely obvious connection to INSURANCE. Apparently, the State Legislature is so ignorant of who, what, and why there are insurance claims adjusters, what insurance claims adjusters are called upon to do, and what these insurance claims adjusters should know to perform their chosen profession... that the legislation requiring licensed insurance adjusters to accrue continuing education merely swapped out the word “producer” (meaning agent, broker, or anyone SELLING insurance) and replaced it with the word “adjuster”. Hopefully, the State Legislature wasn’t as careless in their licensing of “physicians” and “veterinarians”.

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**PUGET SOUND ADJUSTERS ASSOCIATION
PRESENTS THE ANNUAL**



Around the World in 18 Holes

Friday, June 21st, 2024 - 9AM Shotgun Start

**Join PSAA for this year's golf
tournament in theme from your favorite
place in the world!**

North Shore Golf Course

4101 Northshore Blvd NE, Tacoma, Washington

Register today - Sponsorship Opportunities Available

Sponsorship Opportunities

Hole Sponsorships 1 thru 18 OR Putting Green (with foursome) - \$1250

Hole Sponsorships 1 thru 18 OR Putting Green (without foursome) - \$850

Golf Cart Sponsorship - \$200

Breakfast Sponsor (shared sponsorship) - \$300

Breakfast Sponsor (full buyout) - \$1500

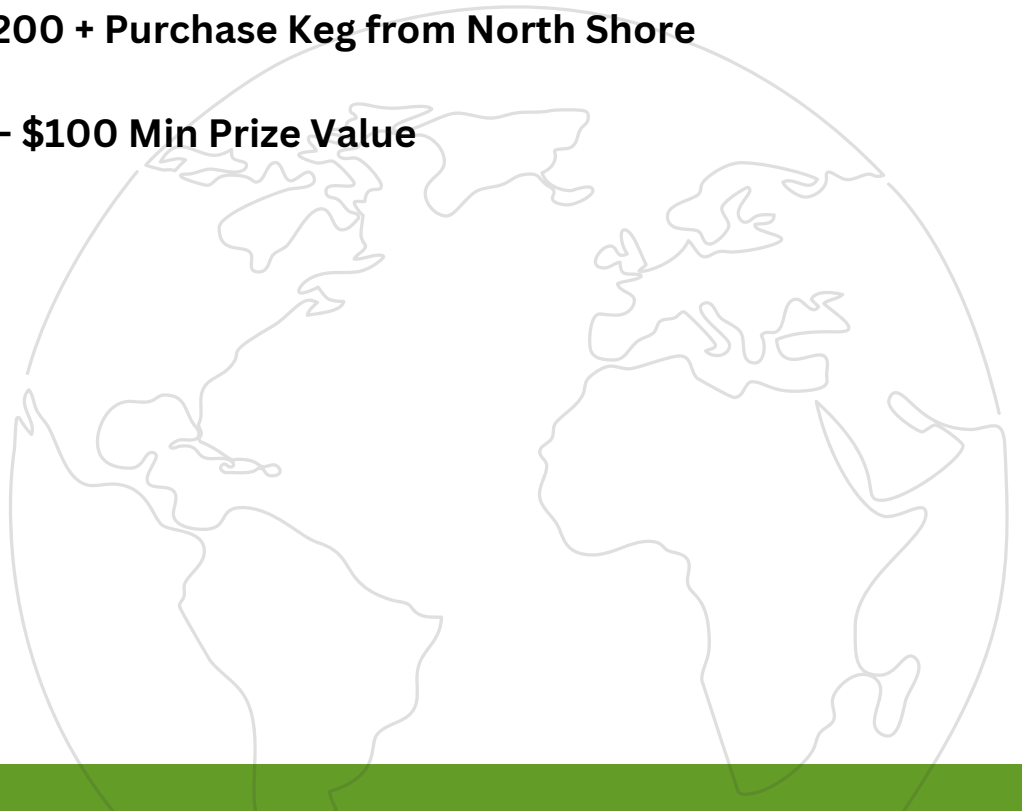
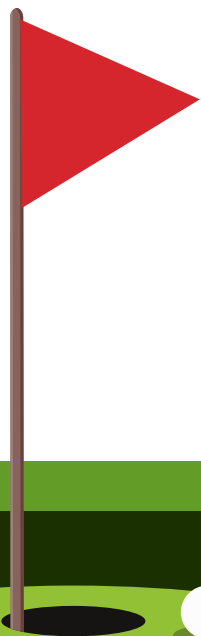
Mexican & BBQ Food Truck Sponsor (shared sponsorship) - \$500

Mexican OR BBQ Food Truck Sponsor (full buyout) - \$1500 per truck

Beer @ the Turn Sponsor - \$200 + Purchase Keg from North Shore

Keg Cart Sponsor - \$200 + Purchase Keg from North Shore

Raffle Prize Sponsor - \$100 Min Prize Value





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Seattle, Washington 98133
206.281.7500 ~ 800.621.7300**

www.pacengtech.com ~ info@pacengtech.com

PSAA Membership Application for 2024-2025



PSAA Mission Statement

Puget Sound Adjusters Association is a professional organization dedicated to the ongoing education of the claims community — providing an arena for member interaction and the sharing of knowledge and resources.

- Share timely & professional information
- Camaraderie with colleagues & service providers
- Keep current regarding professional products & services
- Learn skills that enhance daily service operations & delivery

ANNUAL MEMBERSHIP APPLICATION

ANNUAL MEMBERSHIP DUES FOR THE YEAR STARTING SEPTEMBER 1, 2024 TO AUGUST 31, 2025

DUES ARE \$75 FOR THE YEAR.*

Submit this application and pay with check or pay online with credit card.

Mail to: PSAA, 2409 78th Ave W, Tacoma, WA 98466 or scan and email to lizzy.adkins@us.crawco.com

Please print or type information

Application is: (Check one) Renewal _____ New _____ Change _____ Referred by _____

- Applicant is:
- ACTIVE Member \$75**
Carrier Claims Personnel (claims adjusters, managers, supervisors, underwriters, subrogation, etc.), Risk Managers, Self-Insured & Insurance Pool personnel, Independent Adjusters, TPAs, Agents, Brokers
 - Associate Member \$100**
 Attorney
 - Vendor Partner** Advertise in Newsletter Contractor, IME, Car Rental, Restoration, Engineering, etc. [See ad rate form for fees](#)
 - Corporate Members (6 or more employees from one office) \$300 (per office)**
 To qualify for this rate, persons must be eligible for ACTIVE membership and there must be at least 6 applicants located within the same office.
 - Honorary Member NO DUES** — PSAA, SCAA and TCAA Past Presidents

Paid by: Check Credit Card **Amount Enclosed: \$** _____

Applicant Name _____ Job Title _____
(For Corporate Members, please list names and email addresses below)

Company _____ Discipline: Property Casualty Auto Work Comp Other

Company Address _____ City _____ State _____ Zip _____

Home Address _____ City _____ State _____ Zip _____

Work Phone _____ Cell Phone _____

Email Address _____

The PSAA Monthly Newsletter and other association correspondence will be sent via email.

***Claims Personnel who pay dues receive free attendance at ALL PSAA functions and events, including monthly meetings, parties and the annual symposium.**

Corporate Members:

Name: _____	Email: _____
Name: _____	Email: _____
Name: _____	Email: _____
Name: _____	Email: _____
Name: _____	Email: _____
Name: _____	Email: _____



Puget Sound Adjusters Association

Purpose of the Association

To promote harmony and cordial business relations among members of the Association, exchange information concerning matters of interest, discuss common problems, develop a high standard of ethics and promote the general welfare of the companies represented. To ensure, through the cooperation of its members, such administration of Claims as will result in prompt and just settlement. To promote professional competence through continuing educational meetings and sponsorship of educational forums.

About Our Membership

Our membership consists of over 200 individuals in the active employment of investigating, analyzing and resolving property and casualty claims. While the majority of membership is concentrated around the Puget Sound area, we have members from around the state of Washington and the Western Region.

Ways You, as a Vendor, Can Be Actively Involved

Our members have displayed loyalty to our sponsoring vendors over many years.

Attend Our Monthly Meetings: We meet the third Friday of the month, September through May. (Refer to the newsletter or the website for specific time and location.)

JOIN PSAA BY BECOMING A VENDOR PARTNER

Membership requires paying fees to advertise in our monthly newsletter or on our website. The newsletter is distributed by email to our membership, and is regularly used as a resource by our members and is considered a membership tool of the trade. It can be your resource for information on scheduled events hosted by the PSAA. Refer to the attached form for sizes and rates. Deadline for submitting an ad is the third Friday of every month. As an advertiser in our publication you receive a copy each month and a courtesy listing on the PSAA website at www.pugetsoundadjusters.org/partners. If you would care to sponsor our website with a banner ad, we will link it to your website and place it on our Partners page. Articles of interest to our membership may also be submitted. Articles must be educational in nature and not sales-oriented; your company will be given proper credit.

As a Vendor Partner you are eligible for the following:

- Be a Symposium Sponsor: Each year, the Association hosts an all-day symposium. There is a trade show area for vendors. There are also other opportunities for advertising through sponsorships and making a door prize donation—but you must be a Vendor Partner to participate (see above).
- Golf Tournament: Each year, the Association hosts two golf tournaments! These are all-day events with a banquet lunch or dinner. We welcome golfers, hole sponsors, door prizes, and more—but you have to be a Vendor Partner to participate.
- Bowling Tournament: In the spring and fall of each year, the Association hosts a bowling tournament in conjunction with the monthly meeting. Bowlers and door prize sponsors are welcome.
- Holiday Party: In December, we celebrate the season with a social party. Guests and door prizes are always welcome.

This is an active association with many opportunities to interact with the claims professionals in our area. We hope you will take advantage of some or all of these opportunities by partnering with the PSAA.

For further information about our Association contact any PSAA board member.



Vendor Partner Membership Registration

For information regarding Vendor Partner "Membership" through advertising contact:
Lizzy Adkins at lizzy.adkins@us.crawco.com OR 253-376-8085

To be eligible to participate in all PSAA functions, an industry vendor can become a "member" by becoming a Vendor Partner. This is done by advertising annually in our newsletter or on our website, and those fees are considered to be your annual dues.

Please use this form when applying for ad space. Thank you in advance for yours support. Please fill out the form below and submit with payment to:

Lizzy Adkins
PSAA
2409 78th Ave W
University Place, WA 98466
253-376-8085
lizzy.adkins@us.crawco.com

Make checks payable to PSAA -or- pay online on our website.

Deadline for all artwork is the 3rd Friday of the Month via email and only .JPEG format.

Registrant Contact Information:

Business Name: _____

Contact Person: _____

Phone: _____

Mailing Address: _____

E-mail: _____

Business Website Address: _____

Note: A portion of this information will be used for your listing on our Resource List located on the Partner page of the PSAA website.

**Newsletter distribution is via email: 200+ Monthly
Regardless of when you sign up, your AD runs for 12 months.**

We are registering for the following (check all that apply):

New Vendor Partner Rates:

- _____ Business Card = \$600 (3½"W X 2"H)
- _____ Quarter Page = \$900 (3¾"W X 5"H)
- _____ Half Page = \$1250 (7½"W X 5"H OR 3¾W X 10"H)
- _____ Full Page = \$1400 (7½"W X 10"H)
- _____ Website Banner = \$500 (SPECS: 893X174, 600DPI)

Renewal Vendor Partner Rates (20% less than new rates):

- _____ Business Card = \$480 (3½"W X 2"H)
- _____ Quarter Page = \$720 (3¾"W X 5"H)
- _____ Half Page = \$1000 (7½"W X 5"H OR 3¾W X 10"H)
- _____ Full Page = \$1120 (7½"W X 10"H)
- _____ Website = \$400 (SPECS: 893X174, 600DPI)

**Make checks payable to PSAA and mail to the
above address OR go to
www.pugetsoundadjusters.org/partners
and pay with a credit card.**