



Thank you for your interest in the
Puget Sound Adjusters Association

Purpose of the Association

To promote harmony and cordial business relations among members of the Association, exchange information concerning matters of interest, discuss common problems, develop a high standard of ethics and promote the general welfare of the companies represented. To ensure, through the cooperation of its members, such administration of Claims as will result in prompt and just settlement. To promote professional competence through continuing educational meetings and sponsorship of educational forums.

About Our Membership

Our membership consists of over 200 individuals in the active employment of investigating, analyzing and resolving property and casualty claims. While the majority of membership is concentrated around the Puget Sound area, we have members from around the state of Washington and the Western Region.

Ways You, as a Vendor, Can Be Actively Involved

Our members have displayed loyalty to our sponsoring vendors over many years.

Attend Our Monthly Meetings: We meet the third Friday of the month, September through May. (Refer to the newsletter or the website for specific time and location.)

JOIN PSAA BY BECOMING A VENDOR PARTNER — **Membership requires paying fees to advertise in our monthly newsletter or on our website.** The newsletter is distributed by email to our membership, and is regularly used as a resource by our members and is considered a membership tool of the trade. It can be your resource for information on scheduled events hosted by the PSAA. Refer to the attached form for sizes and rates. Deadline for submitting an ad is the third Friday of every month. As an advertiser in our publication you receive a copy each month and a courtesy listing on the PSAA website at www.pugetsoundadjusters.org/partners. If you would care to sponsor our website with a banner ad, we will link it to your website and place it on our Partners page. Articles of interest to our membership may also be submitted. Articles must be educational in nature and not sales-oriented; your company will be given proper credit.

As a Vendor Partner you are eligible for the following:

Be a Symposium Sponsor: Each year, the Association hosts an all-day symposium. There is a trade show area for vendors. There are also other opportunities for advertising through sponsorships and making a door prize donation—but you must be a Vendor Partner to participate (see above).

Golf Tournament: Each year, the Association hosts two golf tournaments! These are all-day events with a banquet lunch or dinner. We welcome golfers, hole sponsors, door prizes, and more—but you have to be a Vendor Partner to participate.

Bowling Tournament: In the spring and fall of each year, the Association hosts a bowling tournament in conjunction with the monthly meeting. Bowlers and door prize sponsors are welcome.

Holiday Party: In December, we celebrate the season with a social party. Guests and door prizes are always welcome.

This is an active association with many opportunities to interact with the claims professionals in our area. We hope you will take advantage of some or all of these opportunities by partnering with the PSAA.

For further information about our Association contact any PSAA board member.
For information regarding Vendor Partner "Membership" through advertising contact:

Lizzy Adkins at lizzy.adkins@us.crawco.com OR 253-376-8085



VENDOR PARTNER "MEMBERSHIP"

TO BE ELIGIBLE TO PARTICIPATE IN ALL PSAA FUNCTIONS, AN INDUSTRY VENDOR CAN BECOME A "MEMBER" BY BECOMING A VENDOR PARTNER. THIS IS DONE BY ADVERTISING ANNUALLY IN OUR NEWSLETTER OR ON OUR WEBSITE, AND THOSE FEES ARE CONSIDERED TO BE YOUR ANNUAL DUES.

PLEASE USE THIS FORM WHEN APPLYING FOR AD SPACE.

THANK YOU IN ADVANCE FOR YOUR SUPPORT.

PLEASE FILL OUT THE FORM BELOW AND SUBMIT WITH PAYMENT TO:

**Make checks payable to:
PSAA (or pay online)**

**Deadline for artwork is:
3rd Friday of the Month**

**Lizzy Adkins
PSAA
2409 78th Ave W
University Place, WA 98466
253-376-8085
lizzy.adkins@us.crawco.com**

WHEN SUBMITTING ARTWORK IT SHOULD BE SENT VIA EMAIL IN JPEG FORMAT.

DUES (AD) RATES ARE AS FOLLOWS:

NEWSLETTER DISTRIBUTION IS NOW BY EMAIL: 200+ MONTHLY
REGARDLESS OF WHEN YOU SIGN UP, YOUR AD RUNS FOR 12 MONTHS

- BUSINESS CARD = \$410 FOR 12 MONTHS (3½"W X 2"H)
- QUARTER PAGE = \$820 FOR 12 MONTHS (3¾"W X 5"H)
- HALF PAGE = \$1130 FOR 12 MONTHS (7½"W X 5"H OR 3¾"W X 10"H)
- FULL PAGE = \$1350 FOR 12 MONTHS (7½"W X 10"H)
- WEBSITE BANNER = \$275 FOR 12 MONTHS (SPECS: 893X174, 600DPI)

DETACH AND MAIL WITH PAYMENT TO ADDRESS ABOVE

PLEASE INCLUDE OUR ADVERTISEMENT IN THE PSAA NEWSLETTER OR ON THE PSAA WEBSITE

BUSINESS NAME: _____ CONTACT PERSON: _____

PHONE NUMBER: _____ ADDRESS: _____

FAX NUMBER: _____

EMAIL: _____

WEBSITE ADDRESS: _____

Note: A portion of this information will be used for your listing on our Resource List located on the Partner page of the PSAA website.

WE ARE PAYING FOR THE FOLLOWING AD SIZE: (PLEASE CHECK APPROPRIATE BOX)

- BUSINESS CARD = **\$410**
- QUARTER PAGE = **\$820**
- WEBSITE SPONSOR = **\$275**
- HALF PAGE = **\$1130**
- FULL PAGE = **\$1350**
- (INCLUDES BANNER & LINK ON WEBSITE)

**MAKE CHECKS PAYABLE TO: PSAA
OR GO TO WWW.PUGETSOUNDADJUSTERS.ORG/PARTNERS AND PAY WITH A CREDIT CARD**

PLEASE CHECK THE FOLLOWING INFORMATION:

- RENEW CURRENT AD (NO CHANGES)
- AD SENT VIA EMAIL

Business Card
3½" x 2"

Quarter Page
3½" x 5"

Full Page
7½" x 10"

Half Page
7½" x 5"
or
3½" x 10"